

# CHANTÉ RUSSELL

JOURNALIST & BLOGGER

## PROFILE

My entire life has been shaped by my passion for writing, fashion and activism. Those passions have led me to create a blog entitled *Be The Zeitgeist* focused on changing the public perception of the fashion industry by highlighting its cultural and historical significance. After graduating from Howard, I hope to work as a fashion journalist and use my platform to combat cultural insensitivity within the fashion industry while continuing to improve public perception of the industry.

## CONTACT

### EMAIL

j.chanterussell@gmail.com

### BLOG

BeTheZeitgeist.com

## SKILLS

- AP Style Knowledge
- Editing
- Wordpress
- Canva
- Google Suite
- Constant Contact

## WORK EXPERIENCE

**AUG 2016 - MAY 2017;  
AUG 2018 - MAY 2019**

### THE HILLTOP

CULTURE STAFF WRITER;  
MANAGING EDITOR

- Writing articles on fashion, music and the HBCU experience
- Interviewing sources
- Editing articles on an array of subjects
- Assisting with designing paper layout
- Overseeing section editors

**JUNE 2017 - AUG 2017;  
JUNE 2018 - DEC 2018**

### WALKER'S LEGACY

COMMUNICATIONS & SPECIAL PROJECTS INTERN

- Writing articles on women of color in business
- Handling event logistics
- Creating weekly newsletter for over 200,000 readers
- Managing company Twitter and Instagram

**JAN 2016 - PRESENT**

### BE THE ZEITGEIST

BLOGGER & OWNER

- Writing blog posts
- connecting fashion to hip-hop culture and/or social movements
- Creating promotional social media content
- Designing blog website

## EDUCATION

**AUG 2016 - MAY 2020**

### HOWARD UNIVERSITY

Media Journalism & Film  
B.A.

**JAN 2019 - JAN 2020**

### PARSONS SCHOOL OF DESIGN

Fashion Industry Essentials  
Certificate

## AFFILIATIONS

- Cover2Cover, President
- Howard University Association of Black Journalists, Member
- National Council of Negro Women, HU Section, Member
- National Black MBA Association Leaders of Tomorrow, RDU Chapter, Alumna